

JAVNI SEKTOR — temelj društva koji svi zanemaruju, a bez kojeg nema realnosti

Postoje 3 vrste vlasništva:

- **Privatno**, o kome pojedinac vodi računa shodno svom interesu,
- **Zajedničko** u stambenim zgradama kolektivnog stanovanja u kojima pojedinac vodi računa o svom stanu u zgradi ali skoro niko o zajedničkom delu sa zajedničkim troškovima, i
- **Javno sa javnim objektima, javnoj rasveti i javnoj infrastrukturi** o kome niko ne vodi računa jer nema vlasnika

Problem upravljanju javnim resursima **Javni sektor** (širok regiona i sveta) suočava se sa ozbiljnim izazovima a glavni izazov je kolektivno vlasništvo.

Upravo gore navedeno je usmerio sve aktivnosti firme Drago Projekt na jačanje i modernizaciju javnog sektora, jer verujemo da bez efikasnog i poštenog javnog sistema nema održivog razvoja.

Javni sektor obuhvata ono što svi koristimo, a retko štitimo:

- vodosnabdevanje,
- infrastrukturu,
- javne objekte i javnu infrastrukturu,
- javnu rasvetu,
- energetska efikasnost,
- upravljanje otpadom,
- digitalizaciju uprave i mnogo više.

Nažalost, kroz čitavu istoriju, javni sektor se posmatra kao nešto sporedno, neefikasno, potrošno — često se zloupotrebljava, zanemaruje i koristi za lične interese. Ovakav odnos traje decenijama, a posledice svakodnevno osećaju građani.

Danas, javni sektor se i dalje vidi samo kao izvor budžetskih sredstava ili kao poligon za lične koristi. U praksi, to dovodi do toga da se izmišljaju projekti i dodeljuju poslovi koji ne služe javnom interesu, već privatnim dogovorima i procentima.

Naša misija je drugačija.

Kroz tehnička rešenja, ekološki odgovorne projekte, transparentan pristup i digitalne alate, radimo isključivo na projektima koji zaista unapređuju životnu sredinu, javni interes i društvenu odgovornost lokalnih vlasti.

Javni sektor nije balast — on je oslonac društva. Vreme je da ga tako i tretiramo.

Pridruži nam se u stvaranju javnog sektora kakav zaslužujemo.

Ako delite uverenje da javni resursi zaslužuju stručno, pošteno i održivo upravljanje - dobrodošli ste da sarađujemo.

PUBLIC SECTOR — the foundation of society that everyone neglects, yet without which reality cannot exist

There are three types of ownership:

- **Private**, where individuals take care of their property according to their own interest,
- **Collective** (in multi-residential buildings), where each resident takes care of their own apartment, but almost no one takes responsibility for shared spaces and common costs, and
- **Public**, which includes public buildings, street lighting, and infrastructure — for which no one takes responsibility, because it has no "owner".

The problem of managing public resources:

The public sector — both regionally and globally — faces serious challenges, the most important being the issue of collective ownership.

This fundamental problem has directed all activities of **Drago Projekt** toward the strengthening and modernization of the public sector, because we believe that without an efficient and accountable public system, there can be no sustainable development.

The public sector includes what we all use but rarely protect:

- water supply systems,
- infrastructure,
- public buildings and utilities,
- public lighting,
- energy efficiency systems,
- waste management,
- public administration digitalization, and much more.

Unfortunately, throughout history, the public sector has been viewed as secondary, inefficient, and expendable — often exploited, neglected, and used for personal gain. This attitude has persisted for decades, and citizens feel the consequences every day.

Even today, the public sector is seen primarily as a source of budget funds or as a playing field for personal benefit. In practice, this results in made-up projects and awarded contracts that serve private agreements and commissions, not the public interest.

Our mission is different.

Through technical solutions, environmentally responsible projects, transparent operations, and digital tools, we work exclusively on projects that truly improve environmental protection, the public interest, and the social responsibility of local authorities.

The public sector is not a burden — it is the **backbone of society**.
It's time we start treating it that way.

*Join us in building the kind of public sector our society truly deserves.
If you share the belief that public resources deserve professional, transparent, and
sustainable management — **you are welcome to collaborate with us.***